

# IS THE PRODUCT?



Fairtrade certified  
(worldwide) or  
Fair Trade Certified  
(North America)

Pre-loved:  
Vintage, recycled

...No idea



Made by a Certified  
World Fair Trade  
Organization

Made with  
transparency and  
traceability

Handmade



Otherwise certified:  
EcoSocial, GOTS

Made locally:  
Australia, UK,  
France, USA

one *fair* day

[www.onefairday.com](http://www.onefairday.com)